



**WINGS**  
**OVER THE**  
**ROCKIES**

# Privacy Policy

## Privacy

Wings Over the Rockies (Wings) is committed to protecting your privacy when you visit their websites (WingsMuseum.org, ExplorationOfFlight.org, WingsAerospaceAcademy.org) and use their partner, Altru by Blackbaud, to purchase an online membership, event ticket or make a donation. Wings does not collect personal information about individuals, such as names and mailing or email addresses, unless the individual visiting Wings' websites/Blackbaud knowingly provides it. By using Wings' websites, and clicking through to Blackbaud, you agree to be bound by the terms and conditions of the Wings Over the Rockies Privacy Policy outlined below.

## Wings Over the Rockies policy on collecting digital information

### Online Purchases

All online purchases collected by Wings Over the Rockies are made through Altru by Blackbaud. This platform acts as a Point of Sale (POS) platform to handle a large amount of transactions and store data securely. Your credit card information will be used only as needed to process your transaction. Blackbaud follows all PCI compliance standards.

### Online Memberships and Donations

When you purchase a membership or make a donation online, Wings will ask you to provide them with the information needed to process your membership, acknowledge your contribution, and provide your membership and admission benefits. This information includes your name and names of other members on your account, billing and/or shipping addresses, telephone number, email address, and credit card information. Your credit card information will be used only as needed to process your transaction and each transaction is completed through Altru by Blackbaud. Blackbaud follows all PCI compliance standards.

### Online Surveys

From time to time, Wings may invite you to participate in surveys sent to you by email. *(continued on next page)*

You may decide whether you wish to complete such surveys, which may ask about your satisfaction with the organization, occupation, or similar questions. Wings will use this information to better understand their audience, which in turn allows them to better meet your needs and interests.

### **Social Media Contests**

Wings will occasionally offer visitors the opportunity to participate in social media contests. Each contest will be held within a specific social platform and rules will be outlined as necessary.

### **Children**

Wings does not solicit personal information from children. Visitors twelve years of age and under should remember that they are required to obtain an adult's permission before submitting any personal information to this or any other website.

### **Wings Email Content**

Wings Over the Rockies offers visitors to WingsMuseum.org, ExplorationOfFlight.org and WingsAerospaceAcademy.org the opportunity to subscribe to email content. This content will include information on both Wings Over the Rockies locations, upcoming events, exhibits, programs as well as access to its monthly e-newsletter, Airmail.

Parties that purchase tickets through Altru by Blackbaud also will receive email messages from Wings Over the Rockies relating to events, programs, exhibits, and more. At any time, you may choose to opt out by using the button at the bottom of each email sent.

### **Policy on the use and disclosure of the information it collects on Wings websites**

Wings uses the personal information you provide to us for internal purposes, such as sending you email, fulfilling your membership or donation, analyzing trends and collecting statistics. Wings may also compile and provide aggregate statistics about our visitors, customers, sales, traffic patterns and related site information to third parties, but these statistics will not include any personally identifying information.

Wings will not sell purchaser, visitor, member or donor information. The organization may exchange names, email, and postal addresses received with other nonprofit organizations. If you do not want to have your information used in this way, you may send an email message containing your name and postal address to [Info@WingsMuseum.org](mailto:Info@WingsMuseum.org).

If you have provided Wings with your email or postal mailing address, the organization may send you communications in order to inform you of events or activities at or related to Wings Over the Rockies that may be of interest to you, or to alert you about sales or other promotional events. If you do not want your email address used for these purposes, you may send an email message containing your name and postal address to [Info@WingsMuseum.org](mailto:Info@WingsMuseum.org), or simply opt out of the email communication that you receive.

Wings may combine information given online or at the museum. This information may also be combined with publicly available information and information received from, or cross-referenced with, third-party vendors and others. This information is used to enhance and personalize your experience, to communicate with you about products or events that may be of interest or for other promotional purposes.

### **Linking**

Wings websites may include links to websites operated by third parties over which we have no control. Once you leave [WingsMuseum.org](http://WingsMuseum.org), [ExplorationOfFlight.org](http://ExplorationOfFlight.org) or [WingsAerospaceAcademy.org](http://WingsAerospaceAcademy.org) this Privacy Policy no longer applies, and you access such sites at your own risk.

### **Security**

Wings uses industry-standard Secure Socket Layer (SSL) encryption technology. SSL encodes your personal information as it travels over the internet so that all transactions are secure. If you prefer, you may also purchase event tickets over the phone at 303.360.5360, 10:00 AM-5:00 PM (Mountain Time) Monday-Saturday. For memberships and donations, please call 303.360.5360 ext 121.

### **Revisions to our Privacy Policy**

Please note that Wings Over the Rockies may revise its privacy policy at any time, without notice, such changes to be effective immediately upon posting. Such revisions may arise in response to changes in the law, policy, or other factors. We encourage you to periodically visit this document to review our most current policy.

### **Contact Wings**

Send your questions, comments, or concerns about our privacy policy or any other aspects of our websites to [Info@WingsMuseum.org](mailto:Info@WingsMuseum.org).